



## **WriteCare pricing**

WriteCare provides flexible support to add the most value to your own communication expertise. I want to work with you as a partner, filling in skills gaps, offering advice and creative ideas – whatever is appropriate.

The rates below reflect possible needs, but every project will be different and I can offer the right support that also meets your budget.

### **Writing and researching**

This may include interviews, online/document desk research and attending events.

- £45 per hour

### **Writing based on existing material**

Existing material may be provided by the communications team or taken from other sources.

- £40 per hour

### **Document editing**

This may include collating submissions, incorporating contributor amendments, planning and structuring content, adding contents list, headings and appendices, checking references and links, copy editing and proofreading.

- £40 per hour

### **Copy editing**

This involves checking for errors and consistency, revising copy to improve clarity and readability, checking references and links, suggesting alternative structure and headings if appropriate and flagging up potential issues such as accessibility.

- £35 per hour

### **Proofreading**

This involves checking for errors and consistency, marking up corrections and liaising with the designer/printer/web master, as appropriate.

- £35 per hour

### **Consultancy and project management**

This covers active involvement in advising on and developing communication processes, services and products, such as detailed plans, policies and strategies, a house style guide and coaching.

- £45 per hour

## **Projects**

For longer projects and projects combining a range of the skills outlined above, WriteCare may agree daily rates (based on an eight-hour day) of £350-400 depending on the length of the project and timescales (including requirement for evening, weekend and bank holiday working).

## **Notes**

1. All writing, editing and proofreading rates apply equally to online and print materials, whatever the intended use and target audience.
2. Hourly and daily rates apply equally to working from home or on site, and travel time.
3. Hourly and daily rates are inclusive of operating costs (e.g. stationery, phone calls and basic mileage to and from the hospital site) but exclusive of VAT.
4. Rates are based on standard fees recommended by the National Union of Journalists and Society for Editors and Proofreaders.

**All prices are quoted exclusive of VAT.**